Georgia's Engaged University
“THE NEW U”

Since its origins, Kennesaw State University has leveraged its capabilities and assets to drive economic development and improve quality of life for stakeholders, local and beyond.

The recent consolidation of Kennesaw State with Southern Polytechnic State University strengthens the long-standing commitment to the legacy of the university. As the third-largest university in Georgia, and one of the 50-largest public universities in the country, “The New U” is poised to become a world-class institution, engaged with the communities it serves.

ACADEMIC EXCELLENCE

• Ranked by U.S. News and World Report as one of the nation’s best first-year programs for 11 consecutive years;
• An “A” rating for high-quality core curriculum from the American Council of Trustees and Alumni for three consecutive years;
• Named one of the nation’s top schools for veterans by Military Times;
• Recognized leadership in internationalization and global learning with multiple national and international awards for comprehensiveness and innovation in international education; and
• Expanding emphasis on honors education with the launch of an Honors College serving more than 1,000 high-achieving undergraduate and dual-enrollment students.

“THE NEW U” AT A GLANCE

<table>
<thead>
<tr>
<th>33,000+ students</th>
<th>150 undergraduate and graduate degree programs</th>
<th>2,300+ interns and co-op students</th>
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<tbody>
<tr>
<td>700+ students study abroad each year</td>
<td>28,000+ hours of volunteer community service</td>
<td>5,500 graduates each year</td>
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<tr>
<td>100,000+ alumni</td>
<td>17,000+ students participate in continuing and professional education classes</td>
<td>$1.2 billion annual economic impact</td>
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Prepares talent to meet critical workforce needs in a high-tech, knowledge-based global economy:

- Kennesaw State has recently launched degree and certificate programs to prepare students for jobs in the high-demand fields of cybersecurity, analytics and data science.

- The Kennesaw State Mechatronics Engineering program helps to fill an increasing need for engineers trained with an interdisciplinary approach to machine and product design.

- Kennesaw State is a leading producer of nurses and teachers in the state of Georgia.

- The Michael A. Leven School of Culinary Sustainability and Hospitality instills responsible, efficient business practices among future leaders in the field of hospitality management.

- The Michael J. Coles College of Business is among the top 40 part-time MBA programs in the country as ranked by U.S. News and World Report.

- The U.S. Department of Education awarded Kennesaw State a $3.2 million “First in the World” grant to increase transfer and completion rates for underrepresented and low-income community and technical college students seeking four-year degrees.

Engages with local, state, national, and global communities to enhance quality of life:

- More than 30 partnerships with academic, governmental and business institutions around the globe, including the first United Nations training center to be hosted by a university.

- Kennesaw State students volunteer at more than 300 local nonprofit organizations.

- The Kennesaw State Sports and Entertainment Park welcomes more than 200,000 visitors annually to sporting events, concerts and festivals, generating significant economic impact.

- The Kennesaw State College of the Arts produces over 160 arts events annually, attracting more than 32,000 patrons.

- The award-winning dining operations at Kennesaw State divert more than 43,800 pounds of waste from local landfills each month through a comprehensive waste management program.

- A recent partnership with the Brian Jordan Foundation and LakePoint Sporting Community will promote healthier living among youths through sports and recreational activities.
Applies “know-how” and leverages innovation to solve real-world problems and drive economic development:

- Kennesaw State has partnered with the Cobb Chamber of Commerce to launch IgniteHQ, Georgia Business Success Center’s co-working hub and business incubator that helps inventors and problem-solvers generate transformative solutions on a global scale.

- More than 60 interdisciplinary centers engage faculty and students from across the University in teaching, research, and outreach activities that address local, national and global needs.

- The A.L. Burruss Institute of Public Service and Research helps organizations make informed decisions for the public good by providing relevant data, technical resources and skill development.

- The Center for Statistics and Analytical Services at Kennesaw State helps external organizations — including Southern Company, Beecher Carlson, and Alcan Cable — improve efficiency and profitability through data analysis.

- The Small Business Development Center (SBDC) — a partnership between Kennesaw State, the University of Georgia, and the U.S. Small Business Administration — provides entrepreneurs, startups, and small businesses in Cobb and Cherokee counties with the tools and information they need to thrive.

- Kennesaw State has partnered with CarMax Auto Finance to design academic and co-curricular programs that expose Kennesaw State students to real-world applications in the fields of applied statistics and advanced analytics.

COMMUNITY ENGAGEMENT

In 2015, Kennesaw State earned the Community Engagement Classification from the Carnegie Foundation for the Advancement of Teaching. The designation places the University among the top 10 percent of institutions nationally for its ongoing collaborative efforts with the larger community.

In January 2015, the Carnegie Foundation designated Kennesaw State University as a National Leader in Community Engagement.
Established in July 2015, the Kennesaw State Office of Economic Development and Community Engagement provides leadership in deploying University resources to support economic development efforts and community engagement. The newly formed office is the one-stop contact point to the University’s rich resources and expertise.

The Division includes:
- Community Engagement
- Economic Development
- Government Relations

FOUNDATIONS FOR COMPREHENSIVE ENGAGEMENT

COMMUNITY
- Community Partnerships
- Arts & Entertainment
- Public Policy
- Sustainability

TALENT
- Degree Programs
- Internships/Co-Ops
- Continuing Education
- Faculty Consulting

KNOWLEDGE
- Applied Research
- Entrepreneurship
- Business Acceleration
- Research Centers & Institutes

Talent

Community

Knowledge
Division of Economic Development and Community Engagement

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